



EVOLVING THE WORLD OF WORK

***Dear Purposeful Business/Work Circle (PBC) Members,  
Colleagues, and Friends,***

***Upcoming PBC: Wed, March 19, Either: 8:30–10:30 AM or 5:00–7:00 PM EDT  
(Our PBCs are always the third. Wed. of the month at these two times.)***

***(Reminder that early registration is Mon 3/17. Pay \$95 or \$165 thereafter. • For those who've lost jobs or contracts, please join us as our guest.***

In today's rapidly evolving economic landscape, the stability we can rely on is our inner selves—our passions, purpose, & self-belief. It's imperative to fortify our internal foundations, understanding values & principles, to navigate these changes effectively.

**The Purposeful Business Circles (PBCs)** are dedicated to helping you build this resilience. With your deep knowledge and wisdom in your respective fields, coupled with the value you place on partnerships, you are poised to make a lasting impact.

If you're ready to stand up and stand out, you're in the right place. Opportunities abound, and at PBCs, we believe in creating them. **The March focus is on developing the 'Tools of the Self'—the third of our Seven Evolutionary Tools—strengthening your internal structure to withstand external challenges.**

**To thrive amidst the whirlwind around us, it's crucial to:**

- Assert Your Unique Talents: Recognize and confidently apply your distinctive skills.
- Evolve Your Mindset: Adopt a forward & Future-thinking approach to create your desired work or business.
- \* Have a brave heart: Ready to establish new paradigms of work for collective success.

**For Our Esteemed Members,** We look forward to your insights on:

1. February Achievements: Share the significant strides you made and how you held yourself accountable.
2. Current Challenges/Opportunities: Present any pressing matters you'd like to discuss.
3. Learnings from 'Consciously Conscious': Reflect on pages 68-81 of our workbook. Additionally, we'll focus on:
4. 'Tools of the Self': Enhancing your internal resilience.
5. Group Coaching: Engaging in discussions to address your challenges or opportunities.

**(The above holds for everyone. Attached is a handout on The Tools of the Self)**

**Next Purposeful Business/Work Circles: (Our PBC's are always the third Wed. of each month with the same times.)**

- Date: Wednesday, March 19
- Session Times: 8:30–10:30 AM or 5:00–7:00 PM EDT

**If you're not yet a member: (FREE to anyone who has lost their job or their contracts)**

- Registration Fee: \$95 by March 17 (\$165 thereafter). This includes a copy of our workbook/eBook: EVOLUTIONARY WORK.
- Capacity: Limited to ten participants per session.
- Registration: Go To: <https://internationalpurpose.com/businesses.html> then arrow down to the Buy Now button.

We've attached an overview of the PBC, detailing the agenda and providing space for notes.

With gratitude,

Patricia DiVecchio  
CEO & Founder, International Purpose LLC

***Please share this invitation with others seeking to create new work or business opportunities.***

**Patricia DiVecchio is CEO and Founder of International Purpose LLC**, a consulting firm and social enterprise that partners with the 1) international development community to guide leaders to evolve and modernize the mental model of how they operationalize their work. 2) She also leads global small business groups, Purposeful Business Circles (PBC), based on her proprietary transformational methodology, *'Seven Evolutionary Tools™'*. She has lead capacity building and leadership development programs, and delivered workshops and retreats—with a focus on challenging outdated thinking and establishing the new behaviors and actions for dynamic change.

She has worked in Egypt with the USAID/SEED project, Afghanistan with the Norwegian Government and the National Agriculture Education College, and in Nigeria training governmental staff – for example. She has spoken at national and international conferences, published, *"EVOLUTIONARY WORK: Unleashing Your Potential in Extraordinary Times"*, and holds a MS in Human Resources Development from George Washington University and BS in Education from the University of Pittsburgh.

**PS. We have a Purposeful Business Circle member in Kenya, Rogers Omollo**, who runs a non-profit, ActivateAction. He has been a PBC member since 9/2023. His business - Activate Action is a youth-led organization, based in Kenya, working with young people living with HIV and disabilities, providing them with mentorship, training, and resources to help them address the stigma and challenges associated with their conditions. He also hosts a business development workshop for women.

**He needs our help.** .He has been impacted by the cuts our government has made and is now struggling to pay his rent which is \$150/month. Let's help him continue this vital work.

**Please give using the PayPal link - <https://activateaction.org/take-action/#donate>**

Any amount will do. If you could be so kind as to contribute now before he loses his office space. Thank you ahead of time for your generosity.